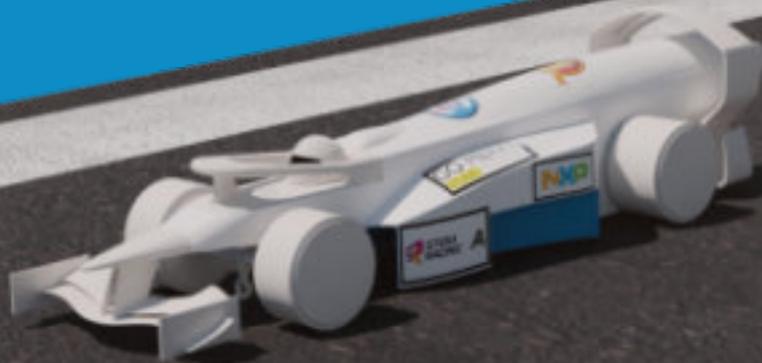




Sponsorship Packages



About Us



Us at the race track, in the 2025 Scottish Regionals.

Cirrus Racing is an Edinburgh based STEM Racing team, made up of six S4 pupils who are passionate about engineering. We are all excited to be competing in our second year of the competition with our recent result of coming second in the Scottish Regionals. One of the most interesting areas of the competition is working with like-minded businesses who want to promote the next generation of Scottish Engineers, for example we have worked with many companies such as NXP Semiconductors and GoMerry Studios.

For us, STEM Racing is a life-changing experience where the skills and experiences we've learned/gained are ones which will stay with us for the rest of our lives; from learning to manage six people's schedules at once to learning how to CNC any shape or material you might want or to communicating in a professional environment.

Our plans for this season

After placing second in the Scottish Regionals we will be competing in the 2026 UK National Finals, this means we will compete against the best teams from each of the Regionals across the UK.



To do this we need to raise £2500 which we will spend on the deliverables we need to compete (e.g. the final and test cars, our team uniform, our pit display, travel and accommodation costs).



Our Achievements

Our 2025 Regionals



Our car from the 2025 regionals which won the Best Engineered Car Award.

Our 2025 regionals has been the most competed successful of the two regionals we have in from reaching the top 10 teams in 2024 to becoming the second best team in Scotland in 2025!

Overall we got nominated for or won several awards in this seasons competition, including:

- Winning the Best Engineered Car award.
- Winning the 2nd place award (with 804/990 points).
- Getting nominated for the Sponsorship and Marketing Award.
- Getting nominated for the R&D award.

Our History

2024 - Regionals Top 10

- Awarded Best Development Team in our School.

- Nominated for the Brand Identity Award (All Classes)

2025 - Best Engineered Car Award

- 2nd Place in Professional Class

2026 - Join us on our Journey to the UK National Finals!



Headline Sponsorship

What is **headline**?

Are you looking to support Scotland's STEM future?

Do you want the perfect opportunity to reach a younger audience?

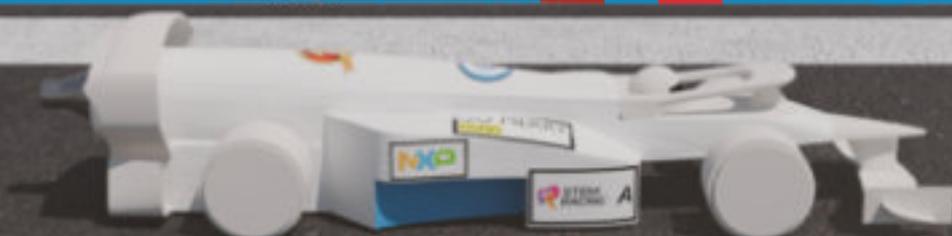
If so our headline sponsorship package is perfect for you.

Our headline sponsorship package is a specifically tailored package for your brand and company. As this package is bespoke, you would be our only headline sponsor.

Your other benefits:

- The largest logo on our team uniform, our website (still in development), our pit display and our Portfolio.
- An individual announcement on our social medias about your brand.
- Monthly Updates on what we have achieved in the current season.
- The largest logo on our car, which would feature in the UK National Finals coverage.
- A personalised test car, which would be built around your brand.

Cost:
£1000



Other Packages

All packages can be customised to suit your company best.

*All the prices displayed below aren't fixed they are flexible at our discretion.

What is our **Gold Package**?

Our **Gold** sponsorship package is the highest of our sponsorship packages and has been our most chosen package so far.

Your benefits:

- A large logo on our pit display.
- A large logo on our team uniform.
- An individual announcement on our social medias about your brand.
- An update at key stages in the season on what we have achieved (during and after).
- A large logo on our car.
- A dedicated webpage about you, on our website.
- A large logo on the portfolio.

Cost:
£750*

What is our **Silver Package**?

Our **Silver** sponsorship package is the second highest of our sponsorship packages and is a great a budget option for businesses.

Your benefits:

- A medium logo on the pit display.
- A Medium logo on our team uniform.
- An individual announcement on our social medias about your brand.
- An update after the season on what we have achieved.
- A small logo on our car.
- A medium logo on our website (still in development).
- A medium logo on the portfolio.

Cost:
£500*

What is our **Bronze Package**?

Our **Bronze** sponsorship package is the third highest of our sponsorship packages.

Your benefits:

- A small logo on the pit display.
- A Small logo on our team uniform.
- An announcement on our social medias about your brand.
- An update after the season on what we have achieved.
- A small logo on our website (still in development).
- A small logo on the portfolio.
- A small logo on the car (if there's space).

Cost:
£250*

What is our **Base Package**?

Our **Base** sponsorship package is the last of our sponsorship packages.

Your benefits:

- An announcement on our social medias about your brand.
- An update after the season on what we have achieved.
- A small logo on our website (still in development).
- A small logo on the portfolio.

Cost:
£100*



Our Reach

We will use our reach to engage with other teams, individuals and businesses to advertise your company at the UK National Finals.

Overall, our reach is from several factors:

- Our collaboration with local news companies.

Projected Engagement: 25,000

- Our social medias (instagram, whatsapp, and threads).

Projected Engagement: 15,000

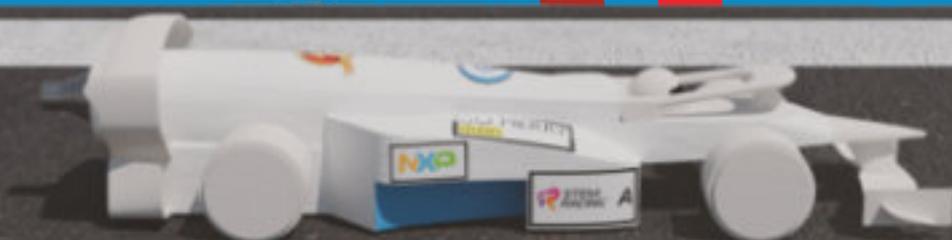
- Our in-comp advertising and in-school fundraising, through our pit display, uniforms, and other marketing materials.

Projected Engagement: 2,000

- STEM Racing's coverage of the competition.

Projected Engagement: 5,000

**Projected
Engagement:
47000**



Thank you for considering this opportunity

Our Socials:

Instagram: [@cirrus_racing](#)

Our email: cirrus.racing@outlook.com

More information can be found here

